



INDIAN SCHOOL AL WADI AL KABIR

Class: XI	Department: Commerce
Worksheet: 01	BUSINESS STUDIES
Topic-MCQs	Chapter 5- EMERGING MODES OF BUSINESS

Q. No	
1-5	<p>Question No. 1 to 5 are based on the given text. Read the text carefully and answer the questions:</p> <p>Unique enterprise is dealing in auto spare parts. With the expansion in business the enterprise found that the decisions are delayed and level of coordination is coming down. The CEO of the company called for a meeting of all the managers. Manoj, a newly appointed manager suggested that company should have its own internet so that all the employees can interact and pass important information to each other through internet. Even short meetings of different departments can be conducted through Video conferencing to take fast action. The CEO liked the idea and installed an internet connection for connecting all the employees online.</p> <p>Mr. Kartik wants to buy a new sofa set for his house, but he did not have enough space to keep it. He planned to sell the old sofa through OLX, so that he could get some surplus money and space for new sofa set. He got a very good response and out of many buyers, he chose the buyer who gave him the best price. He withdrew the money transferred by the buyer using ATM.</p> <p>Mrs. Sakshi, a renowned food blogger become an affiliate and start sharing the link to a kitchen company's cooking products on her blog and making a good earning out of it.</p> <p>Question 1. Which type of e-commerce is suggested by Mr Manoj?</p> <p>Intra-B Commerce B2C Commerce C2C Commerce B2B Commerce</p> <p>Question 2. Identify the type of e-commerce referred to by Mr. Kartik.</p> <p>a. Intra-B Commerce b. B2B Commerce c. C2C Commerce d. B2C Commerce</p> <p>Question 3. This is not a benefit of e-Business:</p> <p>a. Convenience b. Low personal touch c. Customer satisfaction d. Global reach</p> <p>Question 4. Identify the type of e-commerce referred to by Mrs. Sakshi.</p> <p>a. B2B b. B2C c. C2B d. None of these</p> <p>Question 5. Use of ATM to withdraw money is an example of:</p> <p>a. C2C commerce b. C2B commerce c. B2C commerce</p>

	d. B2B commerce
6	<p>Assertion (A): E-business has the ease of going global. Reason (R): It is beyond the boundaries of a particular country.</p> <p>a. Both A and R are true and R is the correct explanation of A. b. Both A and R are true but R is not the correct explanation of A. c. A is true but R is false. d. A is false but R is true.</p>
7	<p>Assertion (A): There is a greater transaction risk in e-business. Reason (R): E-business requires technically and professionally qualified personnel.</p> <p>a. Both A and R are true and R is the correct explanation of A. b. Both A and R are true but R is not the correct explanation of A. c. A is true but R is false. d. A is false but R is true.</p>
8	<p>Historically, the term E-Commerce originally meant the facilitation of _____ transactions using Electronic Data Interchange (EDI) technology to send and received commercial documents like purchase orders or invoices.</p> <p>a. B2C commerce b. C2C commerce c. B2B commerce d. C2B commerce</p>
9	<p>Lavanya is running a health and weight management center in Varanasi. She keeps in regular touch with her clients through an online portal. Moreover, she often conducts online surveys to ascertain the level of customer satisfaction. Identify and explain the component of e-business being described above.</p> <p>a. B2C commerce b. C2C commerce c. B2B commerce d. C2B commerce</p>
10	<p>Read the following statements and choose the right option given below.</p> <ol style="list-style-type: none"> 1. Website is a physical location where a firm may like to provide goods and services to others. 2. Digital cash is a form of electronic currency that exists only in cyberspace. 3. Credit cards and Debit Cards are popularly referred to as 'plastic money'. 4. Modern banks provide to their customers the facility of electronic transfer of funds over the internet using Immediate Payment Services (IMPS). 5. Arm's length Transactions and face-to-face contact increase the transaction risks in traditional businesses. <p>Options:</p> <p>a. All statements are true b. Statements 1 and 5 are false, 2,3 and 4 are true. c. Statements 1 and 5 are true, 2,3 and 4 are false. d. None of the statements are true.</p>
11	<p>Which technology enables secure online transactions?</p> <p>a. HTTP b. SSL (Secure Socket Layer) c. FTP d. SMTP</p>
12	<p>The term 'digital signature' is related to:</p> <p>a. Physical signing</p>

	b. Electronic authentication c. Manual verification d. Paper documentation																								
13	Which of the following is a risk associated with e-business? a. Global market access b. Cost reduction c. Cyber fraud d. Quick delivery																								
14	Which payment system is commonly used in e-business where payment is made when physical delivery of commodities takes place? a. Cash on delivery only b. Digital wallets c. Barter system d. Credit system only																								
15.	<p>Match the following</p> <table><tr><td></td><td>Column A</td><td></td><td>Column B</td></tr><tr><td>A</td><td>It includes publication of online catalogues displaying images of goods, advertisement through banners, pop-ups, opinion poles, customer surveys, etc.</td><td>A</td><td>e-Procurement</td></tr><tr><td>B</td><td>Some shopping sites have ‘Quote your price’ whereby you can bid for the goods and services (such as airline tickets)</td><td>B</td><td>e-Delivery</td></tr><tr><td>C</td><td>It involves securities trading, that is online buying and selling of shares and other financial instruments.</td><td>C</td><td>e-Promotion:</td></tr><tr><td>D</td><td>It includes electronic delivery of computer software, photographs, videos, books (e-books) and journals (e-journals) and other multimedia content to the user’s computer.</td><td>D</td><td>e-Trading:</td></tr><tr><td>E</td><td>It involves internet-based sales transactions between business firms</td><td>E</td><td>e-Bidding/e-Auction</td></tr></table>		Column A		Column B	A	It includes publication of online catalogues displaying images of goods, advertisement through banners, pop-ups, opinion poles, customer surveys, etc.	A	e-Procurement	B	Some shopping sites have ‘Quote your price’ whereby you can bid for the goods and services (such as airline tickets)	B	e-Delivery	C	It involves securities trading, that is online buying and selling of shares and other financial instruments.	C	e-Promotion:	D	It includes electronic delivery of computer software, photographs, videos, books (e-books) and journals (e-journals) and other multimedia content to the user’s computer.	D	e-Trading:	E	It involves internet-based sales transactions between business firms	E	e-Bidding/e-Auction
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